



# CFI Communication Program Seminar Evaluation Form Analysis

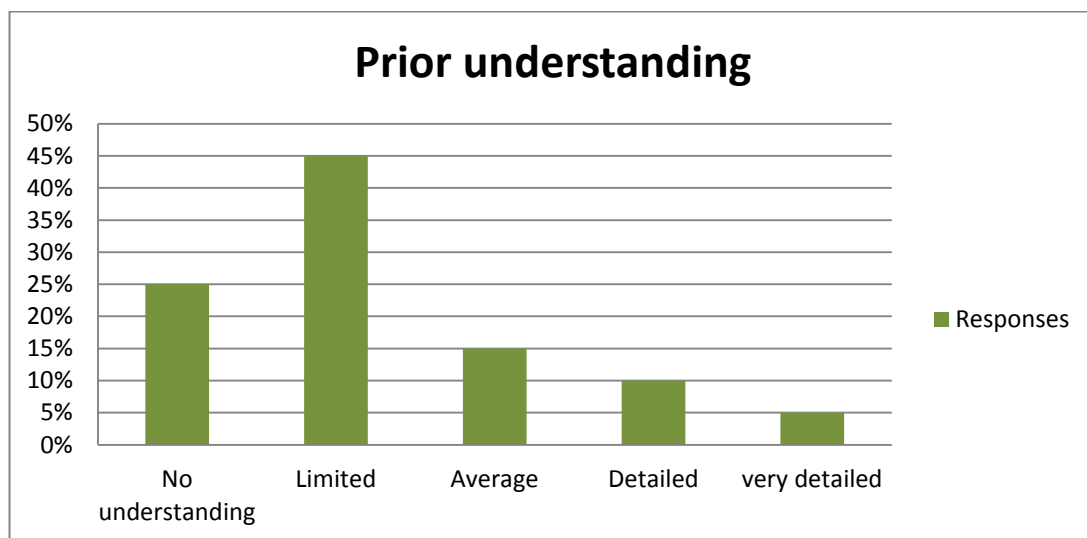
July 2012



An evaluation of the seminars was undertaken using the prescribed evaluation form. The results achieved, against each of the questions within the evaluation form, are as follows.

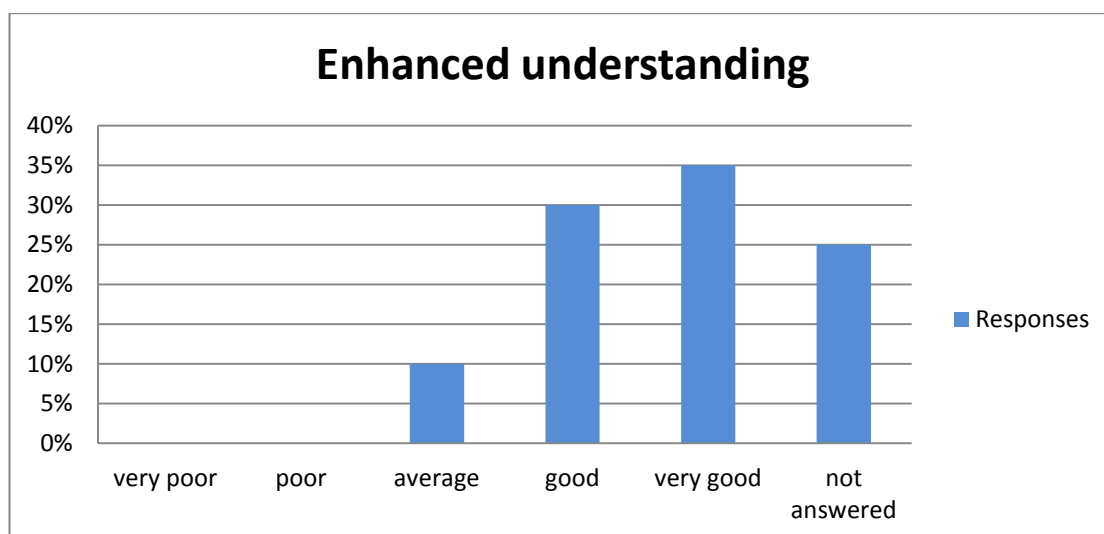
1. *How would you describe your understanding of the Carbon Farming Initiative before attending this activity?*

Seventy percent of respondents indicated that their prior knowledge of the Carbon Farming Initiative had been limited or less before attending the seminar. Fifteen percent of respondents rated their prior knowledge as detailed or higher and the remaining 15% indicated an average pre-understanding.



2. *The presentation developed my understanding of the topics*

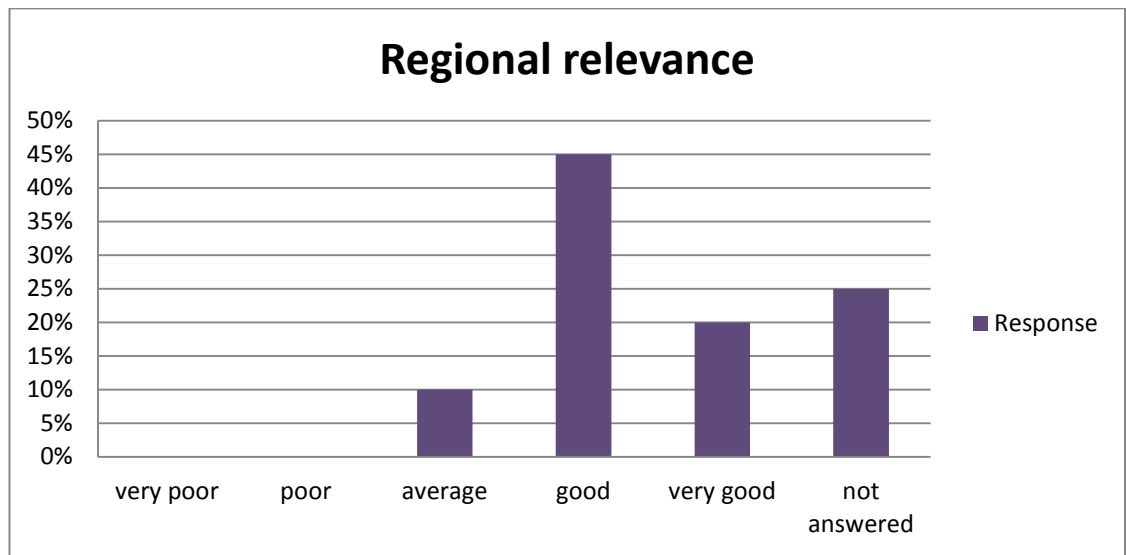
Twenty-five percent of respondents did not answer this question. Of those that did respond, 87% felt that their understanding of the topics was good or very good as a result of the seminar.





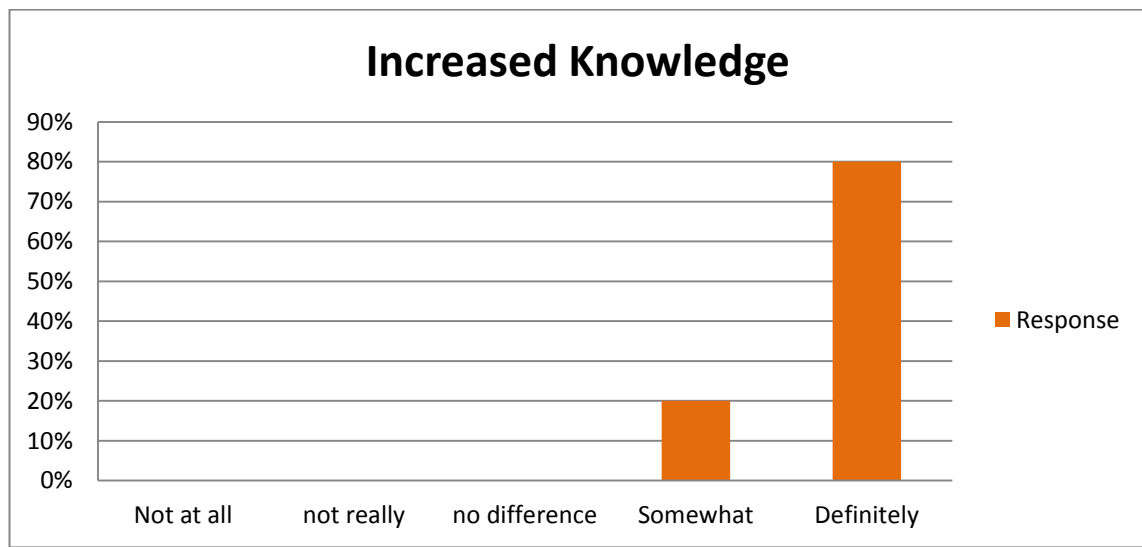
3. *The presentation provided information relevant to my region*

Twenty-five percent of respondents did not answer this question either. Of those that did respond 87% indicated that the information provided during the presentation was relevant to their needs on a regional basis.



4. *This activity increased my knowledge of the CFI*

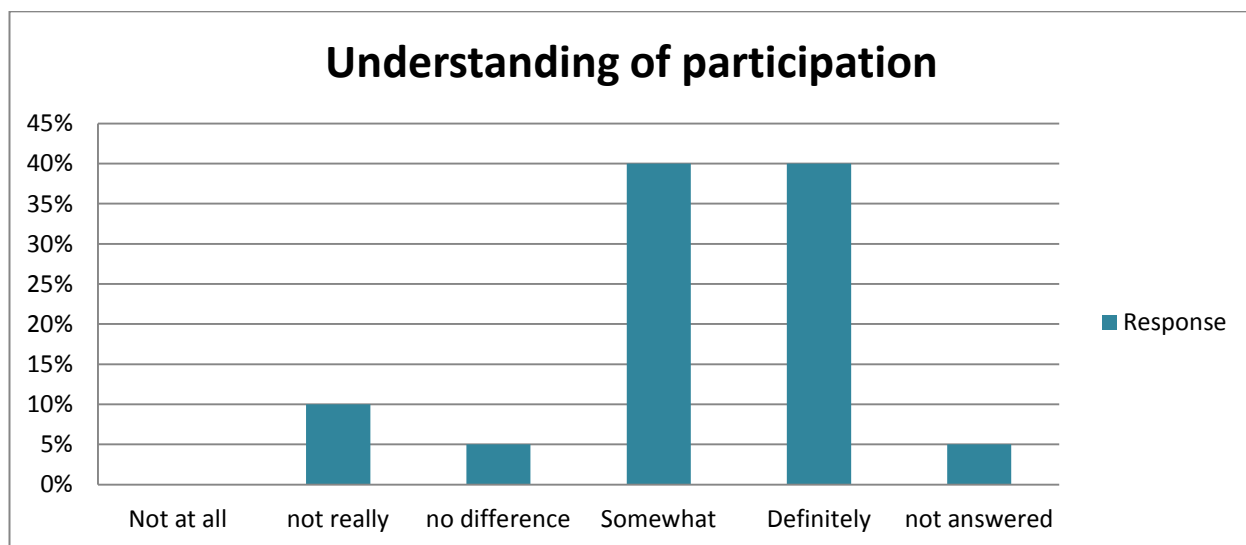
All respondents believed that their knowledge of the CFI had increased as a result of the seminar with the majority of respondents indicating that the knowledge engagement was significant. This indicates that even those who felt that they had a detailed or very detailed knowledge prior to attending gained more awareness as a consequence of the information provided.





5. *This knowledge has helped me understand how I can participate in the CFI*

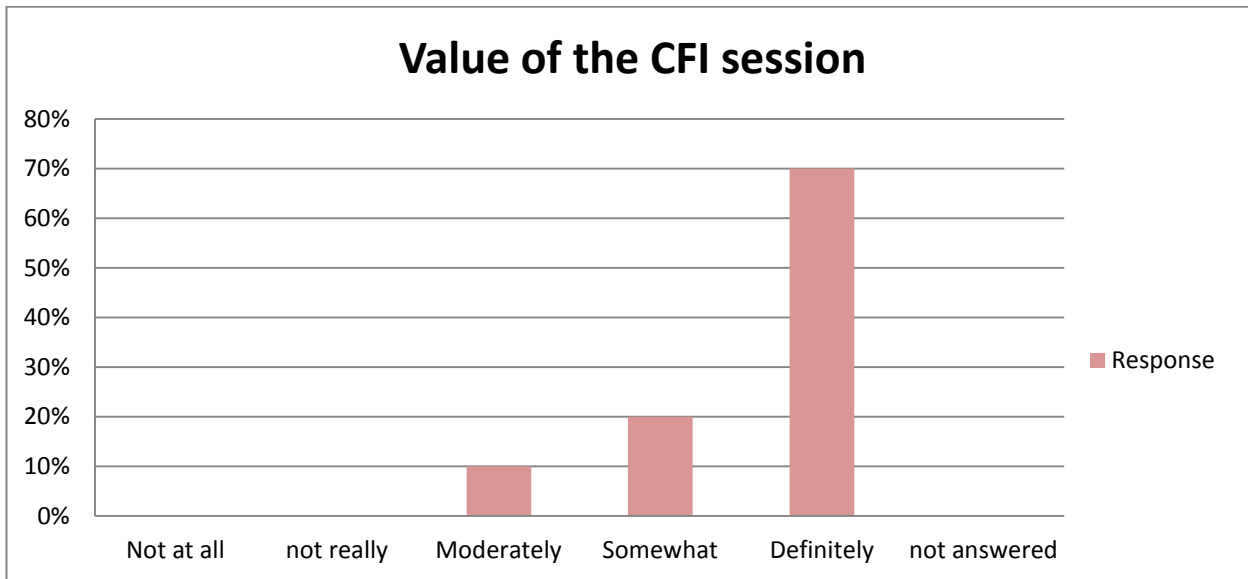
Responses in relation to how participants had gained knowledge of ways in which they can participate in the CFI, whilst positive, were reflective of the anecdotal feedback received by the presenter. Five percent didn't respond and of those that did 16% felt that their knowledge had not increased.



Verbal feedback received from participants indicated concerns about the way forward. Participants noted that they are keen to be involved but are uncertain about how they can be involved and how they can put the concepts into action. Both landholders and Indigenous groups expressed frustrations about the uncertainty surrounding the steps forward. They felt that, until issues relating to Carbon Rights in regards to rangelands land tenure and Native Title are resolved, pastoralists and Indigenous people will not be able to move forward with CFI carbon projects. Similarly, they expressed concern that methodologies are yet to be developed and approved for most CFI activities.

6. *This activity has been valuable to attend*

All respondents indicated that they saw value in attending the CFI session. Responses ranged from moderately valuable (10%) to definitely valuable (70%).



7. *What if any other information were you hoping to receive?*

All open ended question written feedback received was positive. The themes emerging related to:

- A desire to gain more understanding about how to put the concepts into action. An example of written feedback is:  
“Established more questions than answers – Tim did a great job of explaining the challenges before the CFI will proceed.”
- The need to continue the education and community engagement processes. An example of written feedback received is: “We need to have follow up sessions at least annually.”
- The need to ensure that the knowledge is accessible and the need to ensure complex information is easily understood by different groups. An example of written feedback is: “Great presenter was able to put this topic into layman’s terms.”

In summary, the seminar series was valuable and appears to have achieved the desired outcome of ensuring that land managers are better informed to make decisions relating to the CFI. Land managers and others are keen to continue to learn about opportunities but seek more practical information about how to progress the opportunities.